



Press release
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WHEN IT COMES TO THE FOOD OF LOVE, COSTA HAS THE TOP SPOT!

Just when you thought romance for the year was over, Costa Coffee, the region's No. 1 authentic Italian coffee shop chain, has declared the whole of February as a month of passion. Where St Valentine advises a day of strawberries, oysters, lobster and champagne, Costa Coffee claim that more simple indulgence can help you win the heart of your loved one.

Working on the adage that a month of fun is better than a day, Costa Coffee, have introduced a new, month-long promotion for Passion Cake. This is a deliciously indulgent carrot cake crammed with nuts, layered and topped with a decadent cream cheese icing.

Emirates Leisure Retail (ELR) Costa Product Development Manager, Jacqueline Felton said, "Everyone knows how passionate we are about coffee and the same can be said of our food innovation. We do lots of consumer research to make sure our products reflect the tastes of our customers and we're confident the Passion Cake will prove a popular addition."

This romantic addition is a must try – as they say – the way to your loved ones heart is through their stomach!

Costa's new Passion Cake is available in all Costa outlets across the UAE now. Enjoy

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For more information on Costa, please contact:

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