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**Media Release**

**Emirates Leisure Retail Sets Sail in Abu Dhabi – Delivering Impeccable Tastes and Experiences**

Emirates Leisure Retail (ELR) is this week gearing up to open two of region's highest profile bar and restaurant brands in Abu Dhabi - Left Bank and the noodle house.

Located at Souk Qaryat Al Beri, Shangri La Resort, Between Two Bridges, both Left Bank and the noodle house boast panoramic views across the water and promise the same impeccable tastes and exceptional experiences for which the iconic brands have fast become dining and entertainment institutions in Dubai and Oman.

Piers Burton, Chief Operating Officer (ELR) stated that the openings this week mark the next phase of the company's ambitious plans for growth in Abu Dhabi.

"We opened the first of our seven Costa Coffee outlets in the Capital in May 2001 and our announcement this week illustrates ELR's intention to extend its operations by delivering exceptional F&B concepts across the commercial, residential and tourism sectors," he said.

A fully fledged division of the high profile Emirates Group, ELR has strong interests in establishing, managing and franchising a wide ranging portfolio of restaurants, cafés, bars and leisure facilities in the Gulf Cooperative Council countries and far beyond.

Headquartered in Dubai, in the United Arab Emirates, ELR's operations span the adjoining emirates of Abu Dhabi, Sharjah, Ajman and Ras Al Khaimah, the city of Muscat in the Sultanate of Oman and most recently Australia. Plans are also well underway to establish new outlets in the neighboring countries of Bahrain and Qatar.

Brands in the ELR portfolio currently include home-grown concepts including Après, Hey Pesto, Deli Express, Bedouinn's Bistro & The Retreat, Good\_To\_Go and Left Bank, as well as franchises for well established international brands such as Costa Coffee and the noodle house. In addition, ELR recently expanded its operations to include Community Club Management, currently managing 4 independent clubhouses, each with their own leisure and hospitality facilities on the iconic Palm Jumeirah in Dubai.

ELR is a highly successful company that is growing rapidly through the strengths of its brands and the innovation, commitment and talent of its people.

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**Specific opening details and further information on Left Bank and the noodle house will be released to media shortly.**